

# Claire Dickey

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## EXPERIENCE

### Red Ventures | Remote — *Editor II*

SEPT. 2021 - PRESENT

- Lead education team (SEO and discover content) for Bankrate Credit Cards (BRCC)
- Manage 3 in-house writers/editors and work with pool of freelance writers to publish upwards 150 pieces a month
- Oversee monthly production planning, pitching, assigning and publishing process
- Write breaking news pieces and develop content campaigns accordingly

### Red Ventures | Remote — *Editor I*

JULY 2020 - SEPT. 2021

- Edited externally-produced new and refreshed content for BRCC and CreditCards.com (CCDC)
- Pitched article topics, performed SEO-focused research and created templates for assignments on weekly basis
- Led content capitalization and assignment tracking for BRCC
- Assisted with outreach updates, fact checks and breaking news writing

### Red Ventures | Fort Mill, SC — *Reporter*

NOV. 2018 - JULY 2020

- Covered personal finance and credit card news for BRCC
- Wrote news briefs, industry updates, surveys, reviews and comparisons
- Pitched stories on weekly basis and performed SEO-focused research
- Utilized WordPress to publish content and update product information

### Red Ventures | Fort Mill, SC — *Associate web copywriter*

FEB. 2018 - NOV. 2018

- Wrote short-form content for chat scripts, cart flows and web pages across 4 Frontier Communications and Verizon Fios sites
- Collaborated with designers, developers and analysts to create SEO-based content strategies
- Compiled monthly, content-focused newsletter distributed across verticals
- Led creation and implementation of content workshop

## EDUCATION

### University of Georgia | Grady College — *A.B.J. Advertising*

AUG. 2014 - DEC. 2017

Spanish minor, New Media Certificate

## SKILLS

AP style editing, news writing, SEO writing and copywriting

Semrush and Ahrefs

Parse.ly

Google Analytics

WordPress and Storyblok

HTML and CSS

Mailchimp

## AFFILIATIONS

### Road to Hire

2019 - PRESENT

Mentor high school graduates, offering support in project feedback sessions and 1:1s

### Golden Door Scholars

2018 - 2021

Mentor DACA students transitioning to college

### The List

2018 - 2018

Worked as freelance entertainment writer for celebrity news website

## COLLEGIATE AWARDS

Presidential Scholar

Presidential Leadership Scholarship

Peyton T. Anderson Scholarship

William I. Ray Jr. Scholarship

Bay Harbor Foundation Scholarship